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NEWS RELEASE

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Ticer Technologies to Exhibit at IPC APEX Expo

Chandler, AZ – March 2, 2011 – Ticer Technologies, a manufacturer and marketer of TCR® thin film embedded resistor foil, announced today that it will be an exhibitor at the upcoming IPC APEX Expo, April 12-14, 2011, at the Mandalay Bay Resort & Convention Center in Las Vegas.

More than 300 exhibitors are expected to attend the expo, which will feature a keynote presentation by Steve Wozniak, co-founder of Apple Computer, professional development courses and product demonstrations.

Ticer will host booth 825.

For more information about the IPC APEX Expo, visit www.ipcapexexpo.org.

About IPC

IPC is a global trade association dedicated to the competitive excellence and financial success of its more than 2,700 member companies, which represent all facets of the electronics industry, including design, printed circuit board manufacturing and electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$1.5 trillion global electronics industry. IPC maintains offices in Taos, N.M.; Arlington, Va.; Garden Grove, Calif.; Stockholm, Sweden; Moscow, Russia; and Shanghai and Shenzhen, China. For more information, visit www.ipc.org.

About Ticer Technologies

Ticer Technologies manufactures thin film resistor materials uniquely suited to meet the challenges posed with new designs, materials, and increased performance requirements for current and future electronic packages. Ticer's next-generation technology for embedding resistors in semiconductor packaging and printed circuit boards enables quantum leaps in product performance and function. More information, including design aids, can be found at www.ticertechnologies.com.

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