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## NEWS RELEASE

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**For Release:** Immediate

### **Ticer Technologies to Exhibit at Del Mar Electronics & Design Show**

**Chandler, AZ** – April 19, 2011 – Ticer Technologies, a manufacturer and marketer of TCR® thin film embedded resistor foil, announced today that it will be an exhibitor at the upcoming Del Mar Electronics & Design Show, May 4-5, 2011, at the Del Mar Fairgrounds in San Diego, California.

The show specializes in featuring design, manufacturing and test products in the electronics, medical and biotech industries. The event will include presentations, seminars and an industry reception.

Ticer will host booth 261.

#### **About Ticer Technologies**

Ticer Technologies manufactures thin film resistor materials uniquely suited to meet the challenges posed with new designs, materials, and increased performance requirements for current and future electronic packages. Ticer's next-generation technology for embedding resistors in semiconductor packaging and printed circuit boards enables quantum leaps in product performance and function. More information, including design aids, can be found at [www.ticertechnologies.com](http://www.ticertechnologies.com).

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