



## NEWS RELEASE

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### **Ticer Technologies to Exhibit at IPC HDI Conference**

**Chandler, AZ** – February 15, 2011 – Ticer Technologies, a manufacturer and marketer of TCR® thin film embedded resistor foil, announced today that it will host a tabletop exhibit the IPC Conference on HDI: Strategies for the 21<sup>st</sup> Century on March 1-2, 2011.

The two-day event will be held at the National Electronics Museum in Baltimore, Md., and will include networking, technical workshops and guest speakers.

The event will feature information from the military and medical sectors, discussions on assembly-related issues and considerations regarding design, materials and processes.

#### **About IPC**

IPC is a global trade association based in Bannockburn, Ill., dedicated to the competitive excellence and financial success of its more than 2,700 member companies, which represent all facets of the electronics industry, including design, printed circuit board manufacturing and electronics assembly and test. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$1.5 trillion global electronics industry. IPC maintains offices in Taos, N.M.; Arlington, Va.; Garden Grove, Calif.; Stockholm, Sweden; Moscow, Russia; and Shanghai and Shenzhen, China. For more information, visit [www.ipc.org](http://www.ipc.org).

#### **About Ticer Technologies**

Ticer Technologies manufactures thin film resistor materials uniquely suited to meet the challenges posed with new designs, materials, and increased performance requirements for current and future electronic packages. Ticer's next-generation technology for embedding resistors in semiconductor packaging and printed circuit boards enables quantum leaps in product performance and function. More information, including design aids, can be found at [www.ticertechnologies.com](http://www.ticertechnologies.com).

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