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TECHNOLOGIES

## NEWS RELEASE

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### **Ticer Technologies to Exhibit at IPC APEX Expo**

**Chandler, AZ** – January 5, 2012 – Ticer Technologies, a manufacturer and marketer of TCR® thin film embedded resistor foil, announced today that it will be an exhibitor at the upcoming IPC APEX Expo, February 28 – March 1, 2012, at the San Diego Convention Center in San Diego, Cali.

Nearly 400 exhibitors are expected to attend the expo, which will feature a keynote presentation by one of Hollywood's most recognizable figures, William Shatner.

Ticer will host booth 2022.

For more information about the IPC APEX Expo, visit [www.ipcapexexpo.org](http://www.ipcapexexpo.org).

#### **About IPC**

Since 1957, IPC - Association Connecting Electronics Industries® has been guiding the electronic interconnection industry through its dramatic changes. A global trade association dedicated to the competitive excellence and financial success of its more than 2,900 member companies, IPC represents all facets of the industry including design, printed circuit board manufacturing and electronics assembly. As a member-driven organization and leading source for industry standards, training, market research and public policy advocacy, IPC supports programs to meet the needs of an estimated \$1.5 trillion global electronics industry. IPC maintains additional offices in Taos, N.M.; Arlington, Va.; Garden Grove, Calif.; Stockholm, Sweden; Moscow, Russia; Bangalore, India; Shanghai, Shenzhen and Beijing, China. For more information, visit [www.ipc.org](http://www.ipc.org).

#### **About Ticer Technologies**

Ticer Technologies manufactures thin film resistor materials uniquely suited to meet the challenges posed with new designs, materials, and increased performance requirements for current and future electronic packages. Ticer's next-generation technology for embedding resistors in semiconductor packaging and printed circuit boards enables quantum leaps in product performance and function. More information, including design aids, can be found at [www.ticertechnologies.com](http://www.ticertechnologies.com).

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